



# WACKER NEUSON

## Climate Control Marketing Conference

*How to effectively sell and market Climate Control Products*

### June 16 - 18, 2008

Who should attend:  
Owners, Sales Management, experienced Sales Reps

**Don't miss the opportunity to:**

- See new products!
- Learn how to be a solutions provider
- Expand the seasonality of your Climate Control Products
- Dig up more ways to maximize your ROI
- Make more money with heat!
- Meet other dealers and share success stories



See Wacker Neuson's new manufacturing facility in Norton Shores, Michigan.

<p><b>Monday, June 16</b> Welcome reception at: Crown Plaza Hotel Grand Rapids, MI 6:00 PM - 9:00 PM</p>	<p><b>Tuesday, June 17</b> Marketing Conference: Wacker Neuson Corp. Norton Shores, MI 8:00 AM - 5:00 PM Dinner - 6:30 PM</p>	<p><b>Wednesday, June 18</b> Marketing Conference: Wacker Neuson Corp. Norton Shores, MI 8:00 AM - 1:00 PM</p>
<p><b>Location, Lodging and Travel</b></p>	<p><b>Registration:</b> Print clearly and fax form to Wacker Neuson Corporation at 262-502-6264 <b>BY MAY 26, 2008</b></p>	
<p><b>Location:</b> Wacker Neuson Corporation 1300 E. Mount Garfield Norton Shores, MI 49441</p> <p><b>Lodging:</b> Once registered, lodging will be at the Crown Plaza Hotel - Grand Rapids (payment required upon arrival)</p> <p><b>Travel:</b> Gerald R Ford International Airport - Grand Rapids, MI (40 min to Wacker Neuson)</p> <p><b>Transportation:</b> Shuttle bus to/from airport; Shuttle bus to/from Wacker Neuson</p>	<p>Company _____</p> <p>Name _____</p> <p>Address _____</p> <p>City _____ State _____ Zip _____</p> <p>Phone _____ Fax _____</p> <p>Email _____</p> <p>Arrival Date _____ Departure Date _____</p> <p>Airline _____ Flight # _____</p> <p>Corporate Events and Travel Planner: Mary Vallone • mary.vallone@am.wackergroup.com • 262-250-3554</p>	